

TARGET MINERALS IN GHANA

#Invest in Ghana

Ghana is endowed with immense economic mineral resources, the Ghana Mining Week will showcase these minerals at the exhibition stands.



- ✓ Gold
- ✓ Bauxite
- ✓ Mica
- ✓ Feldspar
- ✓ Quartz
- ✓ Diamonds
- ✓ Clays
- ✓ Columbite- tantalite
- ✓ Chrome
- ✓ Salt
- ✓ Manganese
- ✓ Kaolin
- ✓ Silica sand

media kit
2022



GHANA
GOLD EXPO

**GHANA
MINING
WEEK**

1ST - 2ND APRIL, 2022

**FOCUS: THE POTENTIAL OF
MINING FOR SUSTAINABLE
DEVELOPMENT**

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PARTNERS



Forbes MONACO





ABOUT VIEW-TAG GHANA GOLD EXPO

The Ghana Gold Expo is an initiative by the Western Regional Coordinating Council and Viewtag-Ghana as a policy advocacy body that focuses mainly on Promoting Zero Mercury (Responsible Gold Production) in local mining. It provides a platform to advance against the

application of the deadly chemical in mining by the Minamata Convention on Mercury and Gold trade traceability.

With the support of the Government of Ghana, through the Western Regional Coordinating Council and with the partnership and support of international agencies like Aurum Monaco, Forbes Monaco, UN Environments Branch, Swiss Better Gold Association, 4bird Company,

View-Tag, and all other stakeholders in the mining industry across the globe, the Ghana Gold Expo organized its maiden expo in March 2020, in Takoradi which saw the participation of 1,080 attendees from over 25 countries, with 20 Exhibitors, 300 Mining Executives, 250 Small Scale Miners, 10 gold refineries, 150 Investors and over 100 Government Representatives.



THE BACKGROUND

The Environmental, Social, and Governance Standards are now a common requirement for many international clients in the mining sector, leading to an increase of constraints for some producers in frontier countries. These standards, initially defined to improve sustainability in developing countries and rural areas, are proving, in many cases, to be counterproductive, limiting access to international markets for some local players and big brands as they need to adopt the new trends and innovation of ensuring safe and best practices. Therefore, to build a sustainable, resilient, and corresponding mining



economy, it is a priority to align the practices of mining companies and government decision makers.

Ghana, a country whose gold and minerals industry dates back to centuries is becoming the leading producer of gold in the world. This was a result of lower-cost mines, friendlier policies and new development projects. Amidst Ghana being a top leader in Africa in the Gold Mining industry, the entirety mining industry is faced with enormous challenges and opportunities for new entry. As the world of mining is

embracing new modes of responsible mining, and ESG best practices, the continent is faced with illegal mining activities, some high taxes, high cost of exploration for both large and small scale companies which tends to be a hindrance to the growth of the sector.

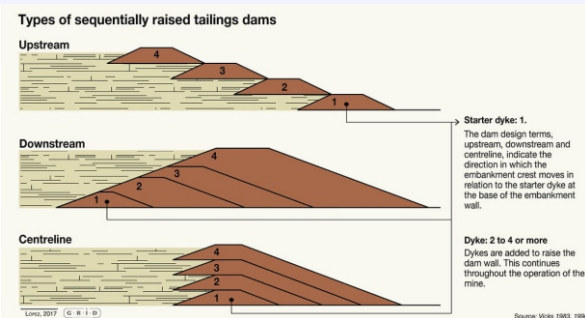
The maiden edition of the Ghana gold expo 2020 and the recent Ghana Mining Week showcased the mining industry as a strong position for long-term growth, period of consolidation and reform, a firmer regulatory framework for large scale operations, the increasing formalization of small-scale mining, and more streamlined trading, local content support and benefit from legitimate mining companies, as well as the governments exchequer.

WE THEREFORE BRING TOGETHERNESS IN MINING

The Ghana Mining Week 2022, under the High Patronage of the Western Regional Coordinating Council, Ministry of Land and Natural Resources, and partners has been created in response to adopting the evolving government policies in minerals resources, boosting the interest of investors and promoting responsible and safe mining.

THE THEME FOR THE MINING WEEK IS THE POTENTIAL OF MINING FOR SUSTAINABLE DEVELOPMENT

During the Mining Policy Forum key expert will discuss, deliberate, and showcase the cases of success on



MINE TAILINGS AND ENVIRONMENTAL IMPACT



MINING INVESTMENTS AND EXPLORATION STRATEGIES



RECLAMATION AND CONSERVATION ROAD MAP



HALLMARKING CHARTER OF GHANA'S PHYSICAL GOLD



MAHAMUDU BAWUMIA
VICE PRESIDENT OF THE REPUBLIC OF GHANA

The GHANA GOLD EXPO – MINING WEEK provides a multi-sectoral platform for the sharing and exchange of ideas, opinions and thoughts on the investment opportunities and challenges in Africa Gold sector, aimed at implementing strategies for accelerated growth in mining in addition to assuring resilience on all fronts and at all times as Africa's economic bedrock.

The Forum will afford a formal dialogue among accredited representatives of stakeholders (Government, both local, national and international) on the most critical environmental issues, collate views and produce action plans to drive a regional-based commitment towards an accelerated mine tailing development (mining) by mitigating risks and turning challenges into opportunities.





The goal

To create a platform for advancing the scope of safe environmental best practices in the mining industry, showcase 13 mineral resources and ensure high economic growth.

The objectives

To enable dialogue and collaboration among stakeholders in the mining sector and governance in order to unlock the economic potentials of natural resources for sustainable wealth creation.

To decide on Ghana's agenda and priorities in the mining industry and overall development with regard to climate change impact.

To identify and solve problems that retard mining investment, in the view of Government policies and the Region's resource endowment.

To examine the key financial institutions in order to ensure collaborative institutional capacity enhancement schemes.



CONNECTING YOU WITH THE LEADERS ACROSS THE MINING VALUE CHAIN

INDUSTRIES REPRESENTED



MINING COMPANIES

- Large and medium scale mining companies
- Artisanal and small scale mining companies
- Exploration companies
- Mine Site Development
- License holders
- Metals Preparations



SERVICE PROVIDERS

- Mining Surveying
- Geophysical and geological companies Contractors
- Environmental Management companies
- Transport and logistics companies
- Transport and logistics companies
- Education and training companies
- Licensed Exporters and Importers of Gold
- Auxiliary Services suppliers
- Water Treatment



BUSINESS ADVISORS & TRADE

- Consulting Firms
- legal Firms
- Chartered accountants
- Human Resource
- Insurance
- Jewelry and Watch Companies
- Trader



MACHINERY & EQUIPMENT SUPPLIERS

- Blasting & explosives
- Pumps & ventilation
- Drilling
- Machinery & installation
- Equipment & automation
- Manufacturing
- Transport & logistics



INVESTORS AND FINANCIERS

- Investment funds
- Multilateral development banks
- Private and public equity
- Commercial banking
- Investment Banking

STAKEHOLDERS/ EXHIBITIONS



With over 25 country representatives, it is undoubtedly that, affiliating your company to this landmark event as sponsor is a great opportunity with enormous benefits accompanied with valuable and unforgettable mutual long- term relationships.

Our official BrandVoice Media Partner Forbes Monaco features our sponsors and exhibitors in their publication for wealth and investment attraction

The event will bring your company to direct access minerals resources information and position your company on a global stage therefore creating a positive brand image and maximise your brand equity.

Ghana Gold Expo and the key Ministries recognise your institutions as a thought-leader and join the conversations forging the future direction of the mining industry.





GHANA MINING WEEK
1ST - 2ND APRIL, 2022

SUPPORTED BY

GHANA GOLD EXPO
UN environment
Forbes Monaco

CONSERVATION MINE & RECLAMATION AWARDS 2022

AWARDS

	NATIONAL BEST RECLAMATION PROJECT
	BEST WATER TREATMENT COMPANY
	BEST TAILINGS DAM & MANAGEMENT
	BEST SMALL-SCALE/COMMUNITY MINING SITE - RECLAMATION
	LIFETIME GOLD LEGEND
	BEST FINANCIAL INSTITUTION
	BEST COMMUNITY OUTREACH- LARGE SCALE
	BEST CENTRAL BANK GOVERNOR IN AFRICA



Western Region
Takoradi

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#GhanaGoldExpo
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SESSIONS

REGISTRATION & OPENING CEREMONY

KEY NOTE SPEAKERS & PRESENTATIONS

CONSERVATION MINE & RECLAMATION AWARDS DINNER NIGHT

MINING POLICY FORUM

- MINE TAILING STORAGE TECHNOLOGY
- STANDARD, REGULATIONS AND TAILINGS MANAGEMENT
- PREPAREDNESS IN EVENT OF TAILING FUTURE FAILURE
- COST IMPACT & PUBLIC DISCLOSURE TO IMPACT PUBLIC ACCOUNTABILITY

BUSINESS TO BUSINESS / NETWORKING

MINING TOUR

- VISIT TO MINE TAILINGS DAM
- CASES OF SUCCESS; RECLAMATION SITE
- WATER TREATMENT TECHNOLOGIES

MINING AND RESPONSIBLE INVESTMENT PANEL

- MINING EXPLORATION COST
- MINERALS ROYALTIES ON GHANA'S ECONOMY
- MINING OPERATIONS AND GOVERNMENT INCENTIVES TO ATTRACT INVESTORS

ACTIVITIES FOR THE GHANA MINING WEEK

The Expo will involve a formal reception, a grand opening ceremony, plenary sessions, presentations by Keynote speakers, issuance of Commemorative Gold Coin, networking, display of sponsors paraphernalia and the most exciting gold luxury 24k gold dinner experience.

Forum Organizing Committee

The Forum is convened by Viewtag- Ghana Gold Expo with support from the Western Regional Coordinating Council, Ministry of Lands and Natural Resources and Forbes Monaco and our partners/ sponsors.



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